

Bharatiya Vidya Bhavan
Awaken the Leader in you!

Course : Strategic Leadership

Faculty : Dr.C.Gundu Rao

Course objective:-

- a. To equip students with leadership mindset, concepts and skills.
- b. To help students make a transition from managing to leading.
- c. To enable students to develop other leaders.

Course outline:-

Organizations raise and fall on leadership. More effective the leadership, more successful is the organization. Organizations crash-land with poor leadership. Gaining a competitive advantage in a changing economy and marketplace is essential for survival. Leadership skills provide that competitive edge to make your organization more productive. This course provides a systemic approach to leadership development — one that equips students with requisite leadership skills required to take their organization to the next level. The system develops true leaders and teaches the mindset, concepts and skills needed to ensure success.



Learning Methodology

The following learning activities are incorporated in the course.

- ✓ Reading and writing
- ✓ Group discussions
- ✓ Group activities
- ✓ Case Studies
- ✓ Tests
- ✓ Assignments

Session Plan

Recommended Book: 21 Irrefutable Laws of Leadership by John Maxwell

Serial no	Topics	Hours
1	Leadership Concepts	3
2	Visioning	1
3	Communication	3
4	Team Building	2
5	Performance Management	4
6	Conflict Management	2
7	Change Management	2
8	Developing People	3
9	Problem Solving and Decision Making	4
10	Ethics	1
11	Final Exam	2
	Total	25+2 hours

Evaluation Scheme

The following evaluation components are considered:-

- | | |
|------------------------------------|-----------------------|
| a. Class participation/discussions | 10 points |
| b. Assignments | 20 points |
| c. Class Tests | 20 points |
| d. Final Exam (100 marks) | 50 points (weightage) |
| Total | 100 points |

Dr. C.Gundu Rao- A Brief Profile

Total Work Experience: 38 years

Expertise: Trainer, Training Program Design and Developer
Consultant and Executive Coach

Organizations Served: Purdue University, USA; IPCL (Public Sector), Baroda;
Reckitt & Colman (now Reckitt Benckiser);
AchieveGlobal India

Qualification: MSc; PhD; PGDM (HR)

Accomplishments:

1. AchieveGlobal Master Trainer (Sales, Customer Service; Leadership and Teamwork)
2. Target Training International (DISC): Certified Professional Behavioral Analyst
3. Myers Briggs Type Indicator (MBTI): Certified (Trained by Linda Kirby)
4. Trompenaars Hampden Turner (THT) (the Gurus of cross cultural issues): Attended the Master Class.
5. Eicher Consultancy: Certified to run TQM programs.
6. Assessment Centers: Certified by Reckitt & Colman. Conducted several Assessment Centers for Reckitts managers, GulfIncon, Qatar and AT&S.
7. Certified trainer for ESI International conducting leadership programs.

Specialization:

1. Various HR areas, like Performance Management, Succession Planning, Talent Management, HR Audit, Competency Mapping, Job Evaluation, Development Center, Visioning, Strategy Map, Balanced Scorecard, Innovation & Creativity
2. Total Quality Management (Kaizen, Quality Tools)
3. Business Process Reengineering (Change Implementation)
4. Training Program Design and Development
5. Design, development and conducting Assessment Centers

Organizations Trained/Consulted: Adventity, Air Liquide, ABS India, Agile Software, Airtel, Allergan, Amex, Arrow, Asian Paints, Astra Zeneca, AT&S, Aventis

Medical, BASE, Baxter India, BD India, BPCL, Blue Dart, Castrol India, Centilium, CGI, Cholamandalam Finance, Christian Academy, CITI group, CISCO, Citibank India, Citibank Indonesia, CRISIL India, 3 D Networks, Deloitte, Dell Internal Service, Dr. Reddy's Lab, EGL, Elcoteq, FAST Incorporated, Frito Lays, Galderma, GECIS, GE Medical, GlaxoSmithKline, Grindwel Norton, Gulf Incon, Hero Honda, Hilti India, Hindustan Aeronautics Limited (HAL), Hindustan Lever, HPCL, Hutch, ICICI, Infineon Technologies, Ingersol Rand, Intelenet, Livewel Aviation Academy, L&T Infotech, Maersk, JP Morgan Chase, Mahindra & Mahindra, Majoris, Manipal Motors, Microsoft, Motilal Oswal, NCR Corporation, Nestle, Philips, Nike, Plansee, Providian, Reckitt Benckiser, Reliance MF, Saint Gobain, SAP India, SAP Labs, SAS, Sipradi Auto, Sony Entertainment Television, SPICE Telecom, Sun Microsystems, Tata Motors, Universal Academy, Valeo International, Verint.

Countries Trained: Across Asia including India, Qatar, Indonesia, Singapore, Sri Lanka and Bangladesh.